

Ministry of International Trade Programs and Services



Potential Exporter



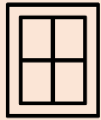
New Exporter



New/Experienced Exporter



One window access to COEF* Resources



- Call Centre for triaging incoming inquiries
- Senior Export Advisor helps SMEs navigate the exporter support ecosystem

Developing a Global Mindset workshop



- Assess export readiness
- Understand COEF resources

For All Exporters

Export Business Growth Portal – Magnet

- Platform for tailored information on the COEF ecosystem



Global Growth Fund

- Prepare for exporting
- Go to market
- Follow-up in market
- Hire an export manager

Accelerate to International Markets (AIM) program



- Interactive workshops to help SMEs select markets, develop market entry strategies and export plan
- Participants get one-on-one support, workbooks, self-assessment checklists

Industry-specific seminars



- Seminars to help Ontario companies understand the emerging opportunities in key global markets in their industry

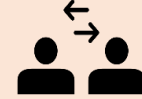
Market-specific Seminars



- Seminars to help companies understand how to export to the U.S. and other key export markets including the EU

*Canada Ontario Export Forum – The partnership offers easy access to over 24 export agencies (government and non-government organizations) with global market expertise.

1:1 Export Advisory



Up to 10 hours for AIM participants to develop market entry strategies and an export plan

1:1 Market Consulting



Personalized international market consulting services including market intel, B2B connections

Peer-to-peer mentoring



Business executives in Ontario who are willing to share best practices to new exporters through case studies at workshops or through 1:1 meetings

Trade Missions



Staff/Premier/Minister led missions and exhibits at key international trade shows with prearranged B2B meetings

Incoming Buyer Program



Bringing buyers to Ontario for B2B meetings with suppliers

In-market support



Trade Development Reps as well as Trade and Investment Offices in key global markets

Contact us: trade.officer@ontario.ca

For calendar of event: <https://www.ontario.ca/tradecalendar>